

# *Shiner* MUSIC FEST

SPONSORSHIPS  
October 30, 2021



# SPONSORSHIP BENEFITS

## **Concert Stage Signage ~**

*Your business logo will be exclusively featured on the Concert Stage.*

## **VIP Tent Signage ~**

*Your business logo will name our VIP area. Your logo will also appear on 250 event koozies.*

## **Biergarten Signage ~**

*Your business logo will grace the Biergarten where every thirsty guest will see it as they belly up to the bar for an ice cold beverage.*

## **Music Fest Poster ~**

*Your logo will be featured on all Music Fest posters which are distributed through out the Greater South Central Texas Area.*

## **Ticket Booth Signage ~**

*Your business logo will be prominently featured on the Ticket Booth.*

## **Web Badge ~**

*Your business will receive a personalized proof of sponsorship graphic to use on your website and social media outlets.*

## **Print Ads ~**

*Your logo will be featured on all print advertisements.*

## **Radio Ads ~**

*Your brand will be mentioned on all radio advertisements throughout the Greater South Central Texas Area.*

## **Volunteer T-shirts ~**

*Everyone looks for a volunteer for directions & questions. Your logo will be listed on our Volunteer T-shirts ~ what an excellent opportunity to expose your company to thousands of event goers.*

## **On Stage Shout Outs ~**

*Your business will be mentioned as our emcees introduce acts & announcements through out the Music Fest.*

## **On-site Presence ~**

*Bring your tent and set up a 10x10 area for guests to learn about your business and all it has to offer.*

## **Photo Booth ~**

*Your business logo will be displayed in this year's new photo booth. The amount of pics, likes and shares that your logo appears in will be infinite.*

## **Disposal Receptacles Signage ~**

*Your business logo will be displayed on disposal containers across the festival grounds.*

## **Restroom Stall Signage ~**

*Pull double duty while fest attendees take a break. Your Logo will be featured on the inside of restroom stalls.*

## **Swag ~**

*Everyone loves a good swag bag! Your promotional items will be given to all VIP guests. What a great opportunity to have your business information and logo reach all of our VIP guests.*

## **Music Fest Website ~**

*Our website traffic increases dramatically leading up to Shiner Music Fest. Your logo will be featured in the Sponsorship area on our website.*

## **Social Media ~**

*Your business will be recognized on all social media platforms including Facebook, Twitter and Instagram.*

**As always, Shiner Lions Club is grateful for all support & sponsorship.**

**We are proud to be a part of the great community of Shiner.**

***\*VIP Tent closes at 10:30\****

***\*\*MUST BE 21 TO ENTER VIP TENT\*\****

***Yes! We are a 501c3 Organization!***



<b>Sponsorship BENEFITS</b>	<b>Copper Kettle \$15,000</b>	<b>Hops \$10,000</b>	<b>Barley \$5,000</b>	<b>Keg \$2,500</b>	<b>Tap \$1,000</b>	<b>Growler \$750</b>	<b>Stein \$500</b>	<b>Schooner \$250</b>
Concert Stage Signage	♪							
VIP Tent Signage		♪						
Biergarten Signage			♪					
Music Fest Poster	♪	♪	♪					
Ticket Booth Signage				♪				
Web Badge	♪	♪						
Radio Ads	♪	♪						
Print Ads	♪	♪	♪					
On Stage Shout Outs--ALL Day!	♪	♪	♪					
Volunteer Tees	♪	♪	♪					
10x10 On-Site Presence	♪	♪	♪	♪				
Photo Booth	♪	♪	♪	♪				
On Stage Shout Outs-- Supporting Acts				♪	♪	♪		
Disposable Receptacles Signage					♪	♪		
Restroom Stall Signage					♪	♪		
Swag	♪	♪	♪	♪	♪	♪	♪	♪
Music Fest Web Site	♪	♪	♪	♪	♪	♪	♪	♪
Social Media	♪	♪	♪	♪	♪	♪	♪	♪
VIP Tickets **	12	8	4	2	2			
General Admission Tickets	10	8	6	4	2	2	2	2
Bier Tickets	20	16	12	8		8	6	4

***\*VIP Tent closes at 10:30\****

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# 2021 SHINER MUSIC FEST SPONSORSHIP

## How to become a sponsor:

- ⇒ Complete this form (or visit our website—[www.shinermusicfest.com](http://www.shinermusicfest.com))
- ⇒ Write a check payable to “*Shiner Lions Foundation*” in the sponsorship amount
- ⇒ Mail the completed form to: *Shiner Lions Club, P.O. Box 244, Shiner, Texas 77984* or contact a Member for pick up.
- ⇒ Provide the Shiner Lions Club your logo (preferably a PNG or JPEG). *Please send logo to [shinermusicfest@gmail.com](mailto:shinermusicfest@gmail.com)*
- ⇒ Ensure your application, company logo, and sponsorship donation are submitted by *September 15<sup>th</sup>*.

## Please circle your sponsorship level:

Copper Kettle ~ \$15,000

Hops ~ \$10,000

Barley ~ \$5,000

Keg ~ \$2,500

Tap ~ \$1,000

Growler ~ \$750

Stein ~ \$500

Schooner ~ \$250

Write in ~ \$\_\_\_\_\_

**Don't forget to add the number of discounted VIP Tickets & General Admission Tickets you need!**

VIP Tickets—\$100.00 each (regular price \$125.00)

\_\_\_\_ x \$100.00 = \$\_\_\_\_\_

General Admission Tickets—\$20.00 each (regular price \$30.00)

\_\_\_\_ x \$20.00 = \$\_\_\_\_\_

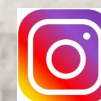
Be sure to include the amount of your extra tickets in the total of your check!

Thank you!

*\*VIP Tent closes at 10:30\**

**\*\*MUST BE 21 TO ENTER VIP TENT\*\***

Yes! We are a 501c3 Organization!



Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Email Address: \_\_\_\_\_ Primary Contact Phone #: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_ Total included \$ \_\_\_\_\_

*Thank you for choosing to be a Shiner Music Fest sponsor!*

OFFICE USE ONLY: Amount: \$\_\_\_\_\_ Correct Amount? \_\_\_\_\_ Date: \_\_\_\_\_ Check #: \_\_\_\_\_ Rec By: \_\_\_\_\_ Rec Logo: \_\_\_\_\_ Date Rec: \_\_\_\_\_